ALL **SANS SERIF** TYPEFACES LOOK ALIKE

Frutiger was born in 1928 in Unterseen, near Interlaken, Switzerland. He grew up in a green valley bordered by lakes amid the Bernese Alps. In his youth, Frutiger became acutely aware of letterforms. At 15, he rebelled against the strict Hulliger method of handwriting taught in German-Swiss schools. He grew interested in the work of writer and teacher Ernst Eberhart, preferring to emulate his freer method of

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Helvetica 12/14

The quick brown fox jumps over the lazy dog.

Frutiger

The quick brown fox jumps over the lazy dog.

Century Gothic

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Helvetica

ALL SERIF TYPEFACES LOOK ALIKE (all examples are 40 point ulc and 12 point uppercase)

The quick brown fox jumps over the lazy dog.

ARIAL

The quick brown fox jumps over the lazy dog.

Univers

The quick brown fox jumps over the lazy dog.

Meta Book

The quick brown fox jumps over the lazy dog.

Myriad Pro

The quick brown fox jumps over the lazy dog.

THE SANS -Mono -90

The quick brown fox jumps over the lazy dog.

ITC Stone Sans

ALL SERIF TYPEFACES LOOK ALIKE (all examples are 60 point ulc and 12 point uppercase)

a e g j s w 1 3 & ?
ITC Stone Sans

a e g j s w 1 3 & ?
Frutiger

a e g j s w 1 3 & ?
The Sans Mono

a e g j s w 1 3 & ?
Century Gothic

a e g j s w 1 3 & ?
Myriad Pro

a e g j s w 1 3 & ?
Futura

a e g j s w 1 3 & ?
Meta Book

a e g j s w 1 3 & ?
News Gothic

a e g j s w 1 3 & ?
Univers

a e g j s w l 3 & ?
Gill Sans